



2012 Shanghai International Conference on Social Science
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Conference Program

And

Abstracts

Shanghai, China, 2012

2012

SICSS

2012 International Conference on
Social Sciences

SICSS

Wednesday, August 15, 2012

Time	Information
08:30-15:30	Registration (3F)
08:45-10:15	Oral Session Massachuse Room, Management I Oral Session Wollaston Room, Politics I Oral Session Queens Room, Education I Oral Session Boston Room, International Relations: Regional Politics
10:15-10:30	Tea Break / Poster Session

Schedule

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Wednesday, August 15, 2012

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Rajabali Askarzadeh Torghabeh | *Ferdowsi University of Mashhad*

Teaching and Learning:

Learning a foreign language and its Influence on the Identity of EFL Students

Biodata: Dr. Rajabali Askarzadeh Torghabeh, is assistant professor of the Department of English at Ferdowsi University of Mashhad, Mashhad, Iran. He has presented and published numerous articles in the areas of English language and literature in national and international conferences. He is also senior associate editor of Iranian EFL journal, the sister journal of leading Asian EFL journal.

Abstract

Learning a foreign language has an undeniable influence on the identity of EFL learners. Learning foreign languages help the learners to gain multiple identities, so they are able to have multiple speech roles in different communities. In this area, there are questions that are central to education and learning; how is a learner's changing identity related to the process of language learning and education? And under what conditions do language learners speak? Something that should also be considered in the area of education is the point that, operating in another culture enables people to reflect how their own identity has been shaped by the society they grew up in. Education and language learning is of great importance in the Middle East and Iranian setting. Having a new language identity and being familiar with another culture is the main reason for some Iranian

students who are learning a foreign language. The degree of success in learning a foreign language correlates positively with teaching and the learners' desire to have a new identity. This article will first discuss the concept of education and language teaching and its importance on learning and the learner's social life among Iranian students. Then, it will present the reasons for having new language identities and the development of identities in Iran. Then the paper will present that how the intervention of the learner's (speaker's) identity and his/her native language is of great importance in teaching and learning a foreign language. The paper will then conclude that, how do Iranian students and language learners evaluate their new identities, teachers and teaching methods? And what are those errors that happen in the process of teaching and learning a foreign language?

Keywords; Teaching, Learning, Identity, EFL students, Iranian setting.

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Raihana Abdul Wahab | University of Malaya Ishak Suliaman | University of Malaya Mohd

Zambri Zainuddin | University of Malaya

582

Isra'iliyat as an Intercultural Knowledge Bridge and Reflections on the Ottoman

Folk Culture

Hidayet Aydar | Istanbul University

Queens Room, Culture V 2012/8/16 Thursday 16:20-17:50

Session Chair: Prof. A. Gülriz Germen

747 Handy Work of Women in Sindh: A Sociological Analysis of Village Tando Soomro

Aijaz Ali Wassan | University of Sindh

907 Dress Regulation and the Qing Dynasty: An exploration of objects from the University of Alberta's Mactaggart Art Collection

Ann Salmonson | University of Alberta

966 Aiming for excellence: ethnography and the pursuit of the perfect organisation

Timothy Desmond Johnson | General Practitioner

1038 A New Perspective for Intonation in Clarinet Teaching

A. Gülriz Germen | Anadolu University

Massachuse Room, Communication I 2012/8/15 Wednesday

14:40-16:10

Session Chair: Prof. Inta Brikse

239 The Perceptions of Youths on Social Network Advertising

Tamil Chellvan | Inti International University Hu Die | Inti International University

304 Ehancing Human Resource Development through the Use of Innovative Strategies in Vocabulary Instruction in the Secondary Education Level in Nigeria.

Felicia Chinyere Umaru | Federal College of Education

372 Representation of Prostitution in Malaysian news media and fictional texts: A Feminist Analysis

Theng Theng Ong | University Science Malaysia

534 Construction of national identity: creative and cultural role of public service broadcasting

Inta Brikse | University of Latvia

875 Refusal Realizations in English by Malay and Chinese Undergraduate Students: A Comparative Study

Huang Jinxin | University Sains Malaysia

899 Discourse of National Security Act in Kompas Newspaper

Virginia Listyani Gunawan | Petra Christian University

Boston Room, Communication II 2012/8/16 Thursday

13:00-14:30

Session Chair: Prof. Debashis Chakrabarti

430 Providing Nigerian Policy makers with Basic Information for Development planning: A Look at Information and Media Technologies

Nicholas sesugh Iwokwagh | Federal University of Technology

512 Hybridised Images of the West in the Chinese Press: Nationalism, Consumption and Modernity

Qing Cao | Liverpool John Moores University

528 Agenda-setting for media at a crossroads? The media and the political agenda during Latvia's financial and economic crisis

Lauma Sika | University of Latvia

772 Communication Risks and Mitigations of Tsunami by using New Media to Coastal Communities in Pacitan, Indonesia

Jandy E. Luik | Petra Christian University Gatut Priyowidodo | Petra Christian University

947 Understanding SMS Language of the Expatriates in GCC Countries

Debashis Chakrabarti | Sur College of Applied Science

1026 Television Viewing and Schoolgirls of Multan: A Uses and Gratifications Approach

Muhammad Ashraf Khan | Bahauddin Zakariya University

Wollaston Room, Law 2012/8/15 Wednesday 10:30-12:00

Session Chair: Prof. Qiuyan Zhao

334 Historical Regulation of Printers Devices

Gary Ian Lilienthal | Curtin University

504 Old continents the hottest potato of private enforcement of competition law

Tea Jagic | Faculty of Economics and Business

524 Remembering the Private and Family Lives of Mentally Disabled Persons: Should the European Court of Human Rights Recognize the Right to Community Living?

Maris Burbergs | Ghent University

648 Incorporation of international maritime conventions relating to pollution liability regimes into national legislations: a sample of republic of turkey – new turkish commercial code, a success or a failure?

Onur Sabri Durak | Istanbul Technical University

727

Virtual ‘rights’ and virtual ‘citizenship’: Alternate models?

Joel Butler | Bond University

770 New challenges to Environmental Transparency in China

Qiuyan Zhao | Beijing Normal University

Queens Room, Politics -International Relations I 2012/8/15

Wednesday 13:00-14:30

Session Chair: Prof. Talat Ayesha Wizarat

223 Anti-Russian Tendency of the Imperial Japan in the Inter-War Period

Sinan Levent | Waseda University

339 Reviving the Historical Trade Routes: A Case Study of the Silk Route

Talat Ayesha Wizarat | Institute of Business Administration

358 Islamic Perspective of International Relations and its Role in Building World Peace

Brahim El Kadiri Boutchich | Moulay Ismail University

Mohamed Larouz | Moulay Ismail University

387 Transnational Public Spheres

Mohammadbagher Forough | Groningen University

523 The Euro-Mediterranean Partnership: Is it promising after all?

Ayse Gulce Uygun | University of Sorbonne

Massachuse Room, Politics -International Relations II

2012/8/16 Thursday 08:45-10:15

Session Chair: Prof. Aigul Kulnazarova

629 Analysis on the relations of China and India in the Global Governance

Jing Xu | SUES University Qian Feng Wang | SUES University,China

753 Global Financial Crisis, Power Transitions Theory and International Politics

Gökhan Ö zkan | Yalova University

794 Energy Security and Turkish Foreign Policy in Central Asia and Caucasia

Faysal Köten | Yalova University

935 Before and After the Bandung: On New International Relations and Regionalism in Asia and the World

Aigul Kulnazarova | Tama University

1100 Importance of Teaching Ethics in International Relations An Indigenous Approach

Huma Naz Siddiqui Baqai | Institute of Business Administration

Boston Room, International Relations: Regional Politics

2012/8/15 Wednesday 08:45-10:15

Session Chair: Prof. Visne Korkmaz

530 Regional Security Orders in Comparison: What would Asian Regional Security Governance tell for the Middle East?

Visne Korkmaz | Yildiz Technical University

533 Capitalizing on Soft Power in Asian and Middle Eastern Regions: Challenges and Opportunities of Using Social Media and On-line Games for Collaboration

Muberra Yuksel | Kadir Has University

540

Russia's View on the Middle East's Regional Security

Nina S. Malysheva | Altai State University

1011 Capitalizing on Soft Power in Asian and Middle Eastern Regions: Challenges and Opportunities of Using Social Media and On-line Games for Collaboration

Müberra Yüksel | Kadir Has University

Boston Room, Social Determinants of Women's Health

2012/8/15 Wednesday 10:30-12:00

Session Chair: Prof. Guang Zhen Wang

200 Where Is Maternal and Child Health (MCH) in Health Disparity Research?

Guang Zhen Wang | University of Texas -Pan American

976 Social Determinants of Women's Health

Walter Diaz | University of Texas-Pan American

986 Social and Cultural Capital and Depressive Symptoms among Urban Thai Women

Xiaohe Xu | The University of Taxes at San Antonio Julianna Backer | The University of Taxes
at San Antonio Thankam Sunil | The University of Taxes at San Antonio Bangon Sirisunyaluck
| Bangon Sirisunyaluck

Program -Poster Sessions

Society The QUBE Hotel Pudong Shanghai 3F 2012/8/15

Wednesday 10:00-12:00

577 Trends in stability in the Danish Out-of-home Care system: Do children belong to their parents or to the society?

Mads Bonde Ubbesen | Aarhus University

593 A Study on the Side Effects of Social Media and the Direction of Policy Responses

Myung sun Jeong | National Information Society Agency Seon ju Park | National Information Society Agency

803 Women and heart disease: the influence of male relatives experiences of coronary heart disease on women's own risk management strategies

Anmarie Jacqueline Ruston | Canterbury Christ Church University

Communication The QUBE Hotel Pudong Shanghai 3F

2012/8/15 Wednesday 10:00-12:00

590 Power, space and identity: An analysis of news content and discourse of Trap-Neuter-Return issue in Taiwan

Chiayu Chuang | Shih Hsin University

624 Trends and Research Issues of the International Journal of Advertising from 2006 to 2010

Mu Chien Chou | National Taiwan University Yu Lun Wu | National Taiwan University

Management The QUBE Hotel Pudong Shanghai 3F

2012/8/15 Wednesday 10:00-12:00

356 E-government development in Least Developed Countries: A Case Study of Yemen

Ali Abdulwahab Al-wazir | University of Science and Technology of China Zhao Zheng |

University of Science and Technology of China

903 The characteristic of the service quality for the sustain improvement of the restaurant service;

Case study Thailand's restaurant service

Kasemsak Sritarathorn | King Mongkut's University of Technology Ongsa Sakthong |

KingMongkut's University of Technology Tatree Sridurongkatham | King Mongkut's

University of Technology

Finance The QUBE Hotel Pudong Shanghai 3F 2012/8/15

Wednesday 10:00-12:00

671 Overviews on IT Applications in Banking Industry from China

Tian Ya Chong | Shanghai University

847 Influences of Unlocking Non-tradable Shares to Stock Market

Yi Zhou Rong | Shanghai JiaoTong University

Economics The QUBE Hotel Pudong Shanghai 3F 2012/8/15

Wednesday 14:00-16:00

180 Modelling Housing Market in China: a Dynamic Panel Data Model

Fang Zhang | University of Bath

331 An Econometric Analysis of Vessel Investment in Dry Bulk Shipping

Heng Chih Chou | National Taiwan Ocean University

425 Estimating consumer needs by adopting the interest expression of depth and breadth in blog contents

Meichieh Chen | University of Electro-Communications Neil Rubens | University of
Electro-Communications Fumihiko Anma | University of Electro-Communications Toshio
Okamoto | University of Electro-Communications

588 Consumer Price Inflation in Hong Kong

Teresa Kit Yee Ng | City University of Hong Kong

791 Deng Xiaoping [1904 –1997]: An analysis of his life and reforms

Adetoro Olaniyi Banwo | Xiamen University

1099 Explaining Illegitimacy rate in England and Wales, 1695-1829

Ji Hee Yeom | Sungkyunkwan University

Byung Khun Song | Sungkyunkwan University

Politics The QUBE Hotel Pudong Shanghai 3F 2012/8/15

Wednesday 14:00-16:00

Japans Political Challenges After the Tohoku Disaster

Craig William Mark | Kwansei Gakuin University

Law The QUBE Hotel Pudong Shanghai 3F 2012/8/15

Wednesday 14:00-16:00

842 An Analysis of the Development of Electronic Transactions Ordinance in Hong Kong: A Perspective on Legal Transplantation

Liyu Zhu | Remin University Wai Yan Leung | The Hong Kong Polytechnic University

873 A Study on Reform Effect of Governance Structure of Listed Company Based on Company Law

Ya Xi Zhao | Shanghai University of Finance and Economics Zhi Hua Liu | China University of Mining and Technology Ying Wang | China University of Mining and Technology

Culture The QUBE Hotel Pudong Shanghai 3F 2012/8/16

Thursday 10:00-12:00

576 Their Unexpected Changes: American Missionaries in China

Muzhi Zhou | The Hong Kong University of Science and Technology

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An Analysis of Ingsoc in George Orwell's 1984 and Its Implications

Shichun Qiu | Jiangxi Normal University

826 The comparison among three cultures

Li Guo Wei | Shen Normal University

Psychology The QUBE Hotel Pudong Shanghai 3F 2012/8/16

Thursday 10:00-12:00

105 The Relations between Neuroticism, Projection and Perceived Marital Conflict: Moderating Effect of Self-Complexity

Seo Yeong Chae | Chungbuk National University Sang Sun Lee | Chungbuk National University
Sung Moon Lim | Chungbuk National University

471 The effects of emotional intensity and emotional clarity on the binge eating

Gop Je Park | Chungbuk National University Sang Hee Jun | Chungbuk National University
Sung Moon Lim | Chungbuk National University

706 Topicality of The Course “Self-Knowledge” in Training Future Teachers

Mahabbat Pernebaevna Ospanbaeva | Taraz State Pedagogical Institute

801 Mental models of attachment in middle childhood and self-esteem of adolescents in Japan

Tatsuya Murakami | University of Tsukuba

802 Effect of academic life event on academic motivation in junior high school students

Takuma Nishimura | University of Tsukuba

846 An examination of the relationship between self-esteem about interpersonal relationship and other-esteem —Using partial correlation analyses—

Reiko Ichikawa | University of Tsukuba
Satoshi Mochizuki | University of Tsukuba